

**Claims:****What is claimed is:**

1. An apparatus for labeling a roll of product, the apparatus comprising:  
  
a first substantially planar member; and,  
  
5 a second substantially planar member releasably adhered to the first planar member in a peelable and resealable fashion;  
  
wherein, the first and second substantially planar members are suitable for being partially torn to access a corresponding portion of the product when the apparatus is secured about the roll.
- 10 2. The apparatus of Claim 1, wherein said roll comprises an encasing substrate.
3. The apparatus of Claim 2, wherein said encasing substrate comprises a foil.
- 15 4. The apparatus of Claim 1, wherein said roll has an initial length, and at least one of said substantially planar members has a width approximate to said initial length.
5. The apparatus of Claim 4, wherein said roll has a given perimetrical circumference, and at least one of said substantially planar members has a height approximate said perimetrical circumference of said roll.
- 20 6. The apparatus of Claim 1, wherein said first and second substantially planar members each comprise first and second surfaces, and at least two of said first surface of said first substantially planar member and first and

second surfaces of said second substantially planar member comprise visible indicia.

5           7.    The apparatus of Claim 1, wherein at least a portion of said second surface of said first substantially planar member comprises at least one adhesive thereon.

8.    The apparatus of Claim 7, wherein at least a portion of the adhesive adheres said apparatus about the roll.

9.    The apparatus of Claim 8, wherein said second substantially planar member is smaller than said first substantially planar member.

10       10.   The apparatus of Claim 9, further comprising a second adhesive on at least a portion of said second surface of said second substantially planar member.

11.   The apparatus of Claim 10, wherein said second adhesive is substantially deadened in an inner portion of said second substantially planar member.

15       12.   The apparatus of Claim 11, wherein said second adhesive in an inner portion of said second substantially planar member is deadened about 30% - 50%.

13.   The apparatus of Claim 10, wherein said second substantially planar member comprises an outer edge.

20       14.   The apparatus of Claim 13, wherein said second adhesive is partially deadened substantially adjacent to said outer edge of said second planar member.

15. The apparatus of Claim 14, wherein said second adhesive is deadened about 5%.

16. A method for making an apparatus for labeling a roll of product, the method comprising:

5 providing a first substantially planar member;

providing a second substantially planar member; and,

releasably adhering said first substantially planar member to said second substantially planar member in a peelable and resealable fashion;

10 wherein, the first and second members may be partially torn to access a corresponding portion of the product in the roll when the apparatus is secured about the roll.

17. The method of Claim 16, wherein said first and second substantially planar members each comprise first and second surfaces and further comprising printing indicia on at least two of said first and second surfaces.